

**Promoting Florida Ready to Work to Those Who Need It Most**

**FREE WEBINAR**  
Focus on Marketing

Don't miss this opportunity to learn how to reach out to your potential clients more effectively so that they can experience the benefits of the Florida Ready to Work program!

**July 23, 2025**  
**At 11:00 a.m. EST**

**Register Now**  
FloridaReadyToWork.com/events

Calling all career advisors and workforce development professionals! Want to connect your job seekers with the tools that can truly make a difference? Join us for a webinar focused on promoting Florida Ready to Work to the people who need it most.

Learn how to position this FREE, state-sponsored program as a go-to resource for building soft skills, digital literacy, and job-readiness. Explore strategies to engage underserved groups—including adult learners, youth in transition, and those facing employment barriers.

This webinar is designed just for YOU—those on the front lines guiding job seekers toward brighter futures. Let's equip every Floridian with the skills to succeed!

Join us **Wednesday, July 23** at **11:00 a.m.** Click [here](#) to register.

## New Resources to Guide your SNAP E&T Participants' Success

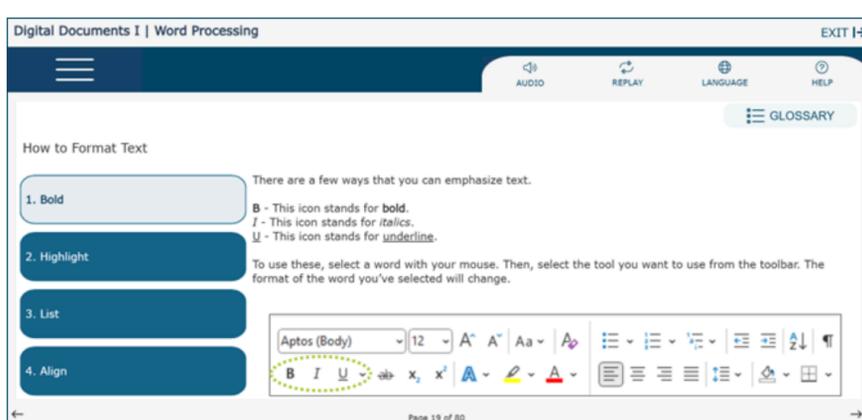
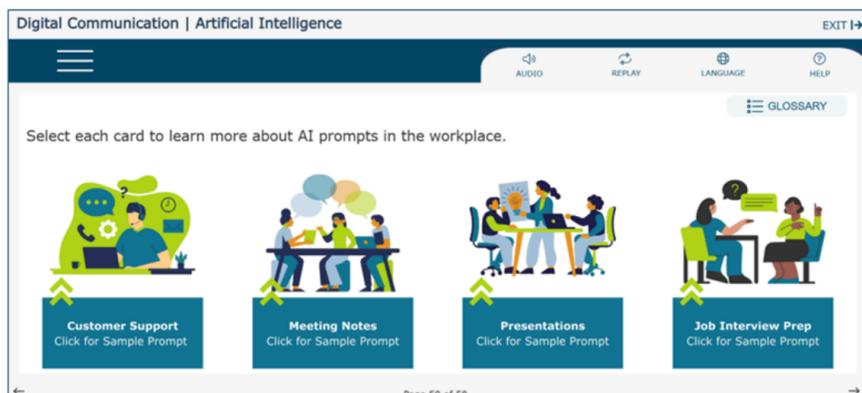
Florida Ready to Work remains committed to supporting SNAP E&T participants by helping them build essential skills and prepare for long-term employment success. The Florida Ready to Work team has created a set of helpful resources—approved by the Florida Department of Commerce—to support you in implementing the program with SNAP E&T participants. Explore our newly redesigned web page for CareerSource Florida Network Resources [here](#). Click on *Implementation Resources*. After you have signed-up, be sure to bookmark the page.

In March, CareerSource Northeast Florida and CareerSource South Florida shared powerful, real-world examples of how they're leveraging the program to meet training requirements and empower job seekers. We also explored how Florida Ready to Work aligns with key SNAP E&T and WT activity categories, such as *Job Search Training* and *Education*.

Missed the conversation? Watch the March webinar [here](#).

## ICYMI: Now Live - Improved Tools for Digital Skills Training

We are excited to announce that Florida Ready to Work, powered by WIN Learning, has released an update to Digital Skills Training that includes several enhancements to improve the learner experience. Each module now begins with an introductory video to welcome learners and give them a preview of the skills they are about to learn. The courseware also features additional interactive content to keep learners engaged throughout each module, and an introduction to artificial intelligence (AI) and its uses in the workplace.



In addition to improved instructional content, the training also features a refreshed layout and menu to allow learners to more easily navigate the modules.

In June, the Florida Ready to Work team hosted a webinar highlighting how to equip job seekers with essential digital skills — and see the latest updates that make integrating these tools into your programs easier than ever. View the replay [here](#).

More information about these exciting enhancements can be found in our [System Release Update](#). If you have additional questions, please contact [customerservice@floridareadytowork.com](mailto:customerservice@floridareadytowork.com).

## Florida Ready to Work Webinars

Join us for our monthly implementation partner trainings. These sessions are designed for individuals interested in learning more about the Florida Ready to Work program and how to effectively use it with job seekers. It is also ideal for those looking to promote the program to employer partners. The webinar is held monthly on the last Wednesday of each month. Our next session is **Wednesday, July 30 at 11 a.m.** Register [here](#).

## Contact Us

Need a review or additional training for your team? Want to brainstorm implementation ideas? Your Florida Ready to Work team is ready to help:

If you work for one of the boards listed below, reach out to **Mariellen Batchelor** at 407.212.7617 or [mbatchelor@floridareadytowork.com](mailto:mbatchelor@floridareadytowork.com) — or click [here](#) to book a time that works for you.

*Serving CareerSource Brevard Flagler Volusia, CareerSource Central Florida, CareerSource Hillsborough Pinellas, CareerSource Pasco Hernando, and CareerSource Polk.*

If you work for one of the boards listed below, reach out to **Holly McFadden** at 754.235.7626 or [hmcfadden@floridareadytowork.com](mailto:hmcfadden@floridareadytowork.com) — or click [here](#) to book a time that works for you.

*Serving CareerSource Broward, CareerSource Heartland, CareerSource Palm Beach County, CareerSource Research Coast, CareerSource South Florida, CareerSource Southwest Florida, and CareerSource Suncoast.*

If you work for one of the boards listed below, reach out to

**Valencia Strowder** at 904.200.0990 or [vstrowder@floridareadytowork.com](mailto:vstrowder@floridareadytowork.com) — or click [here](#) to book a time that works for you.

*Serving CareerSource Citrus Levy Marion, CareerSource North Florida, CareerSource North Central Florida, and CareerSource Northeast Florida.*

If you work for one of the boards listed below, reach out to **Tiffany Vause** at 850.766.4646 or [tvause@floridareadytowork.com](mailto:tvause@floridareadytowork.com) — or click [here](#) to book a time that works for you.

*Serving CareerSource Capital Region, CareerSource Chipola, CareerSource Escarosa, CareerSource Gulf Coast, and CareerSource Okaloosa Walton.*

## We want to hear from you!

Your thoughts and feedback help us make things even better! We'd love for you to take a moment to share your experience with us by completing our [customer feedback survey](#).

Your feedback helps shape the future of the Florida Ready to Work program.



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Message sent by Florida Ready to Work

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