

Promoting Florida Ready to Work
to Employers
July 23, 2024



Agenda

- Introductions - Meet the Florida Ready to Work Team
- Overview of Florida Ready to Work
- Engaging Business Partners
- Promoting Florida Ready to Work to Employers Best Practices –
CareerSource Capital Region and CareerSource Pasco Hernando
- Questions / Answers with Panelists & Customer Success Team

Overview

- State-sponsored **career readiness training** and **credentialing solution**
- Research-based **soft skills, digital skills, and academic employability skills** that underpin all career pathways
- Delivered in partnership with high schools, adult education programs, technical schools, state colleges, apprenticeship programs, workforce boards, juvenile justice, corrections, employers, and other workforce education partners
- State funded – **FREE** for all implementation partners and students
- Administered by the Florida Department of Commerce
- Managed by WIN Learning, national career readiness solution company

Three stackable work readiness solutions:

Academic Employability Skills

3 Modules: Math, Reading, Data Literacy

Soft Skills

4 Modules: Communicating Effectively, Professionalism, Teamwork, Problem-Solving

Digital Skills

5 Modules: Computer Operations, Internet Browsing, Digital Communication, Digital Documents, Digital Security



Business Community Outreach

Nearly 90% of Florida's workforce leaders have said they have struggled to find qualified talent. More frequently than not, business leaders noted a

"lack of basic employability skills – punctuality, accountability, numeracy, and literacy – among the current talent pool."

Florida Chamber of Commerce, 2024

Business Community Outreach Ideas

- Use trainings for RTI hours with apprenticeships and pre-apprenticeships
- Preferred hirings with Florida Ready to Work Credential
- Diagnostic tool to evaluate job seeker readiness for various positions
- New Employee Training

**Ask For The
Florida Ready to Work
Credential!**

Apprenticeship Advantage

- **Free** training that can be used for **related technical instruction hours**
- Tool to evaluate jobseeker readiness for apprenticeship
- Foundational skill training / remediation for those who are rusty or not ready for apprenticeship curriculum
- Maximize apprenticeship completion and return on investment
- Underlying skills aligned to U.S. Department of Labor O*NET Job Zones Framework / career pathways
- **For the Apprentice:** Employer valued credential, giving jobseekers a competitive advantage when applying for work and reducing employer hiring / training costs

Meet Our Panel

John Bouska, Lead Workforce Specialist,
CareerSource Pasco Hernando

Lacy McMullen, Account Executive,
CareerSource Capital Region

Questions for the Panel

How do you promote Florida Ready to Work to employers?

Tell us about your successful employer partnerships. What was your employer looking for? Why did you think Florida Ready to Work would be a good fit to solve their hiring barrier?

How do you identify job seekers for Florida Ready to Work?

Final Tips / Best Practices for Promoting Florida Ready to Work to Employers

Questions

CareerSource Florida Network – Implementation Ideas

- Make Soft Skills & Digital Skills Credentials a prerequisite for Work Based Learning / Applying for Apprenticeships
- Use Academic Employability Skills as a part of preparation for apprenticeships
- Implement in your WT / SNAP Job clubs
- Career-contextualized instructional relevance for jobseekers requiring foundational math or reading refresher
- Require youth participants to earn Soft Skills & Digital Skills Credentials as a part of Summer Youth Program
- Tell YOUR Business Community

CareerSource Florida Network – Housekeeping

- Indicating WIOA Eligible participants / State ID number – Not required for Implementation Partner Payment
- Hope Florida Participants

www.FloridaReadytoWork.com/resources Scroll to ‘Guides.’

The screenshot shows a web form titled "Add New User". At the top, there are two checkboxes: "American Sign Language (ASL)". Below this is a section titled "Custom Field Information" which contains several dropdown menus: "Hope Florida Participant" (with a dropdown arrow), "DOB:", "Race Ethnicity:", "Gender:", "Grade:", and "Ethnicity:". The "Hope Florida Participant" dropdown is currently open, displaying "Yes" and "No" as options. At the bottom right of the form, there are two buttons: "Cancel" (blue) and "Save" (green).

CareerSource Florida Network – Reminders

- New Admin Landing Page and Academic Employability Skills Courseware going live July 2024
- Customer Service Team – 888-717-9461, Option 3
- CareerSource Florida Monthly Introduction / Training Webinar
 - Last Wednesday of the Month
- Next CareerSource Florida Network Webinar –
 - New and Refreshed for 2024-25 – August 20, 2024 at 1 p.m.
 - Visit www.FloridaReadytoWork.com/Events

FLORIDA
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